

AGENDA

February 27, 2007

7:00 Registration, light breakfast

MORNING SESSION: AN ENTREPRENEURSHIP AGENDA FOR NORTH CAROLINA

8:30 Framing our Economic Future

Billy Ray Hall, President, N.C. Rural Economic Development Center

9:15 Proclamation of Entrepreneurship Week

Cleveland Simpson, Assistant Secretary for Community Development, N.C. Department of Commerce

Awards Ceremony

Horace Robertson, National Consortium for Entrepreneurship Education
United States Congressman David Price

9:45 Special Announcement from the North Carolina General Assembly

N.C. Senate President Pro Tempore Marc Basnight
N.C. Speaker of the House of Representatives Joe Hackney

10:00 The Future of Entrepreneurship Education in North Carolina

University of North Carolina President Erskine Bowles
Superintendent of Public Instruction June Atkinson
N.C. Community College System Vice President Larry Keen
N.C. Independent Colleges and Universities President Hope Williams

10:25 BREAK

10:45 Announcement Series

Patrick Woodie, VP for Business Development & Natural Resources, N.C. Rural Center and
Valeria Lee, President, Golden LEAF Foundation
Jane Patterson, Executive Director, e-NC Authority
Patrick Johnson, J.D., Brooks, Pierce, McLendon, Humphrey & Leonard, LLP
Gloria Nance-Sims, Director of Division of Community Assistance, N.C. Department of Commerce
Dale Carroll, President & CEO, AdvantageWest Economic Development Group
Leslie Boney, Associate VP for Economic Development Research, Policy & Planning, UNC System

- James Zuiches, Vice Chancellor, North Carolina State University
- Bryan Toney, Director of the Center for Entrepreneurship, Appalachian State University
- Marty Hackney, Director of Entrepreneurial Initiative, East Carolina University
- John Bardo, Chancellor, Western Carolina University

LUNCH

12:00 **Plated lunch and time for networking**

12:45 **Hop on the BUS! Award Presentation**

Introduction: Lalie Cobb-Kornegay, Small Business Center Director, Wayne Community College

Remarks: Lieutenant Governor Beverly Perdue

Awards Announcement: Malinda Todd, Assistant Director, NC REAL Enterprises

Winners of North Carolina's high school business plan competition

AFTERNOON SESSION: THE ENTREPRENEURS PERSPECTIVE

1:15 **Keynote Address: Why this is the Century of the Entrepreneur**

Introduction: Mary Cantando, President, WomanBusinessOwner.com

Remarks: Jim Blasingame, Radio Host, "The Small Business Advocate"

2:00 **Interactive Panel Session: North Carolina Entrepreneurs Speak Out**

Moderator: Jim Blasingame

Introductions: Scott Daugherty, Executive Director, Small Business & Technology Development Center

Panelists:

- Donna Lowry, CEO, Caring Touch Home Health Care, Pembroke
- Jim Luther, President, Landmark Industries, LLC, Asheboro
- Chris Jones, President, Moulding Solutions, Chinquapin
- Sheila Ogle, CEO of Media Research Planning and Placement, Inc, Integrated Clinical Trial Services, and owner of The Matthews House, Cary
- Ryan Allis, CEO, Broadwick Corporation, Durham
- Jose Isasi, CEO, Que Pasa Media and chair of Makin' It Work Pronto, Inc., Winston-Salem
- Lenna Hobson, Co-owner, RagApple Lassie Vineyard, Boonville

3:15 **Call to Action**

Billy Ray Hall

3:30 **Networking Reception**