



# 10 Ways to Show Your Support for Rural Counts

For more details on these steps,  
please visit the [Rural Counts](https://ncruralcenter.org) download center at  
[ncruralcenter.org](https://ncruralcenter.org)

1. **Endorse Rural Counts: 10 Strategies for Rural North Carolina's Future.** It's important that rural North Carolina speak with a united voice. Businesses, nonprofit organizations, local governments, faith-based organizations and individuals can register support for the Rural Counts vision by filling out the included form or visiting our website.
2. **Start a conversation at the local or regional level to assess how your community/region is addressing each of the 10 strategies.** Bring your community or region together for a stakeholders meeting that evaluates what efforts are underway to address each of the 10 strategies. Invite us to your convening.
3. **Develop and adopt a local/regional advocacy agenda that encompasses the Rural Counts framework.** Rural Counts reflects statewide priorities for implementing the 10 strategies. Each locality and region will have specific local priorities that will help customize Rural Counts. Share your local or regional priorities with us.
4. **Write a letter to the editor supporting the Rural Counts vision for rural North Carolina's future.** Be part of a statewide conversation on the editorial pages of every daily and weekly publication in the state by writing a letter to the editor of your local paper. Send us a copy.
5. **Communicate support of the Rural Counts vision to your state and federal representatives.** We strongly encourage you to meet regularly with your elected state and federal representatives, and we ask that you indicate your support for the Rural Counts vision of rural North Carolina's future.
6. **Request a speaker from the Rural Center to address a local or regional group.** North Carolina is a big state with 4.3 million rural people, but we'd like to engage whenever possible with local organizations and communities. You may request a speaker through our website.
7. **Utilize our Advocacy Toolkit to support your local/regional efforts.** To make it easy for you to find support materials such as handouts, reports and links to other advocacy resources, we've created an online toolkit at [ncruralcenter.org](https://ncruralcenter.org).
8. **Share a best practice that addresses one of the 10 strategies.** Rural communities are already doing amazing things aimed at implementing the strategies found in Rural Counts. Share your success stories and best practices with us, and we'll share them with everyone.
9. **Show your support by displaying a Rural Counts bumper sticker, wearing a Rural Counts button, following us on social media, sharing your stories, and subscribing to our newsletter.** The Rural Center can be found on Twitter at @NCRuralCenter and on Facebook at [facebook.com/NCRuralCenter](https://facebook.com/NCRuralCenter). Sign up for our monthly e-newsletter by sending a note to [info@ncruralcenter.org](mailto:info@ncruralcenter.org).
10. **Support rural advocacy with your tax-deductible contribution to the N.C. Rural Center.** The center is a 501(c)(3) nonprofit organization providing advocacy, leadership, and economic development programs to the state's 80 rural counties. Our advocacy work is made possible through the support of rural partners like you. Please consider making a gift — details are available on our website.