NORTHWEST CAPACITY BUILDING & LEADERSHIP DEVELOPMENT INITIATIVE

Golden LEAF FOUNDATION

NC RURAL CENTER
TODAY’S AGENDA

- Logistics for the day
- Provide overview of program’s purpose, activities and timeline (presentations & info. packet)
- Begin cultivating opportunities for collaboration and partnership
TODAY’S AGENDA

- Share information about regional data and trends
- Explore regional asset and opportunities
- Hear from the experts
- What’s next??
WHY ARE WE HERE?

The single most important factor in the future of rural communities is the presence of highly-skilled, highly-motivated leaders who are committed to bringing about positive change in today's challenging economic environment.
North Carolina Prosperity Zone Regions
Each contains between 10 and 17 counties and varies in population from half a million to more than two million residents.
PROJECT COMPONENTS & TIMELINE

- Kickoff training, *February 19*
- Priority/interest area meetings to brainstorm projects, *March*
- Two additional trainings *June & September*
- Facilitation and coaching of project teams *March - Oct.*
  - Identifying key assets
  - Identifying strategies and tools to improve local economic climate
  - Development of projects
  - Build new partnerships and connections to resources
- Submit Letters of Inquiry to Golden LEAF *November*
RURAL CENTER’S ROLE

- Provide tools and knowledge through training and coaching
- Assist in building inclusive project leadership teams
- Identify strategies and tools to advance region’s economic climate
- Help project teams identify assets and opportunities
- Assist with identifying resources and partnerships
- Assist with development of strategic projects
ANTICIPATED OUTCOMES

- Engaged broad-based leadership teams that will continue to collaborate for betterment of region
- Demonstration of true collaboration across counties, sectors, and organizations
- Increased understanding of economic and social data and trends in region
- Increased awareness of region’s assets and opportunities
ANTICIPATED OUTCOMES

- Increased knowledge of public and private resources and how to access them
- Formation of new partnerships
- High-quality innovative, regional (when appropriate) proposals submitted to Golden LEAF CBGI
WHAT WE NEED FROM YOU

- Be present and engaged
- Keep an open mind
- Meet someone new
- Ask questions
- Let our team know if we can improve your experience