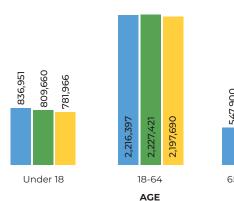


RURAL NC AT A GLANCE

RURAL POPULATION

Source: ACS 5-Year Estimates (Respective years)



65 and older 755,345

2010

2015

2020

POPULATION

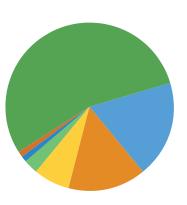
White: 55%
Black/African American: 19%
Hispanic/Latino: 15%
Multiracial: 7%
Native American: 3%
Asian/Pacific Islander: 1%
Other Single Race: 1%

Source: 2020 Decennial Census

RACIAL BREAKDOWN

FOR UNDER 18

2020 RURAL RACE/ETHNICITY



TOTAL POPULATION

3,601,247

3,684,078

2015

3,735,001

RACIAL BREAKDOWN FOR 18 AND OLDER POPULATION

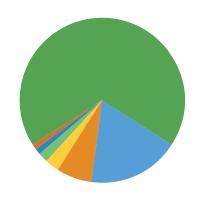
White: 69%

■ Black/African American: 18% ■ Hispanic/Latino: 7%

Multiracial: 3%

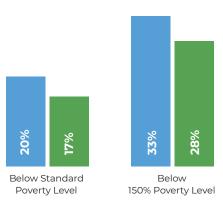
Native American: 2%Asian/Pacific Islander: 1%

Other Single Race: >1%



RURAL POVERTY

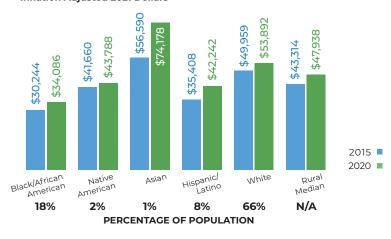
Source: ACS 5-Year Estimates (Respective Years)



PERCENTAGE OF POPULATION

MEDIAN HOUSEHOLD INCOME

Source: ACS 5-Year Estimates (Respective Years)
Inflation Adjusted 2021 Dollars



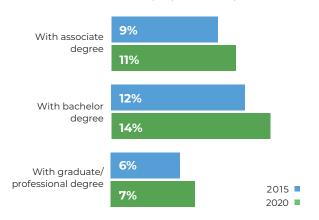
78 counties: Alexander, Alleghany, Anson, Ashe, Avery, Beaufort, Bertie, Bladen, Brunswick, Burke, Caldwell, Camden, Carteret, Caswell, Chatham, Cherokee, Chowan, Clay, Cleveland, Columbus, Craven, Currituck, Dare, Davie, Duplin, Edgecombe, Franklin, Gates, Graham, Granville, Greene, Halifax, Harnett, Haywood, Hertford, Hoke, Hyde, Jackson, Jones, Lee, Lenoir, Macon, Madison, Martin, McDowell, Mitchell, Montgomery, Moore, Nash, Northampton, Pamlico, Pasquotank, Pender, Perquimans, Person, Polk, Randolph, Richmond, Robeson, Rockingham, Rutherford, Sampson, Scotland, Stanly, Stokes, Surry, Swain, Transylvania, Tyrrell, Vance, Warren, Washington, Watauga, Wayne, Wilkes, Wilson, Yadkin, Yancey

2015

2020

POSTSECONDARY EDUCATION

Source: ACS 5-Year Estimates (Respective Years)



PERCENTAGE OF ADULTS (25 and older)

EMPLOYMENT & ECONOMY

CHANGE IN EMPLOYMENT/ECONOMY INDICATORS (ANNUAL)

Source: Department of Commerce D4 Data Dashboard (Respective Years).

PRIVATE ESTABLISHMENT DATA

TOTAL NUMBER 2010 TO 2021 CHANGE:

4.8% GROWTH

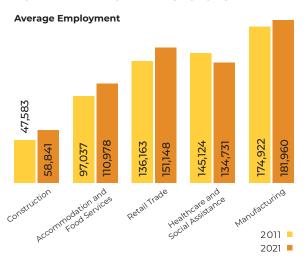
AVERAGE EMPLOYMENT 2010 TO 2021 CHANGE:

2.5% GROWTH

TOTAL WAGES
2010 TO 2021 CHANGE:

16.8% GROWTH

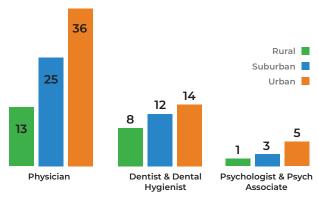
TOP FIVE EMPLOYMENT SECTORS



HEALTH

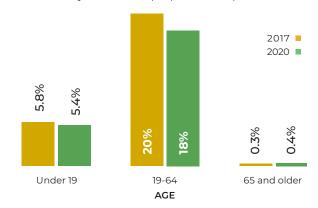
2019 NUMBER OF RURAL HEALTH PROFESSIONALS PER 10K RESIDENTS

Source: UNC Sheps Center 2019 Data



RURAL UNINSURED POPULATION (2017-2020)

Source: ACS 5-year estimates (Respective Years)



AGRICULTURE

Source: US Department of Agriculture 5-Year Agriculture Census

TOTAL FARM LAND (ACRES)

2007: 6,922,412 | 2017: 6,945,248

NUMBER OF FARMS

2007: 39,099 | 2017: 33,709

RURAL SHARE OF NORTH CAROLINA AGRICULTURAL GDP

2007: 85.9% | 2017: 86.4%

VALUE OF AGRICULTURAL PRODUCTS SOLD (2020 VALUE)

2007: \$10,900,000,000 2017: \$11,710,000,000

