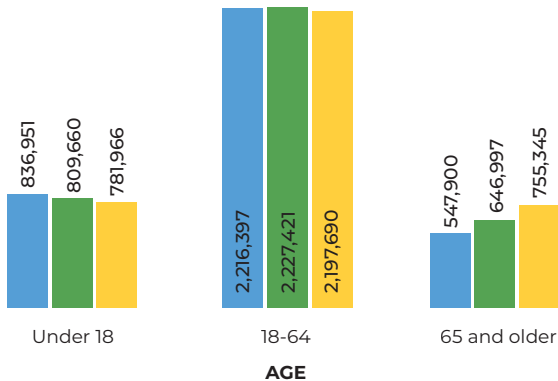


RURAL POPULATION

Source: ACS 5-Year Estimates (Respective years)



TOTAL POPULATION

3,601,247

2010

3,684,078

2015

3,735,001

2020

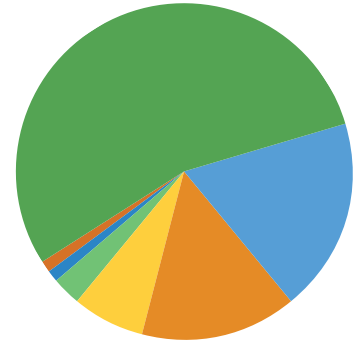
2010 ■
2015 ■
2020 ■

2020 RURAL RACE/ETHNICITY

Source: 2020 Decennial Census

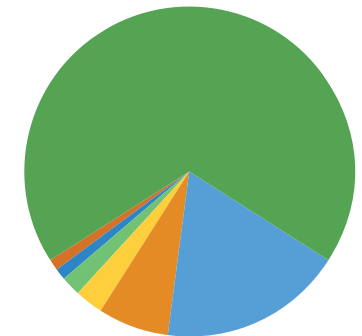
RACIAL BREAKDOWN FOR UNDER 18 POPULATION

- White: 55%
- Black/African American: 19%
- Hispanic/Latino: 15%
- Multiracial: 7%
- Native American: 3%
- Asian/Pacific Islander: 1%
- Other Single Race: 1%



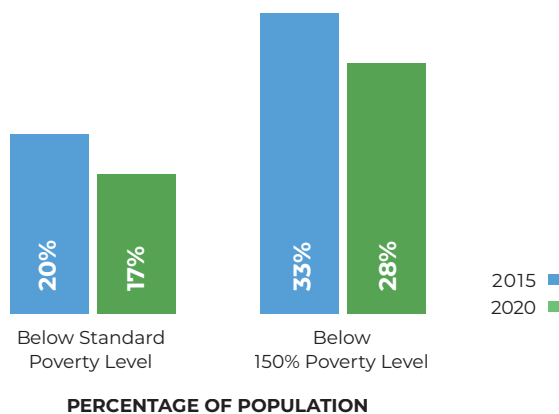
RACIAL BREAKDOWN FOR 18 AND OLDER POPULATION

- White: 69%
- Black/African American: 18%
- Hispanic/Latino: 7%
- Multiracial: 3%
- Native American: 2%
- Asian/Pacific Islander: 1%
- Other Single Race: >1%



RURAL POVERTY

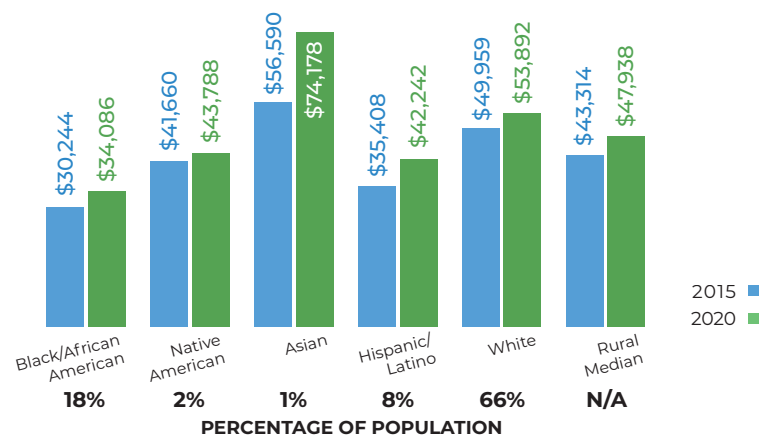
Source: ACS 5-Year Estimates (Respective Years)



MEDIAN HOUSEHOLD INCOME

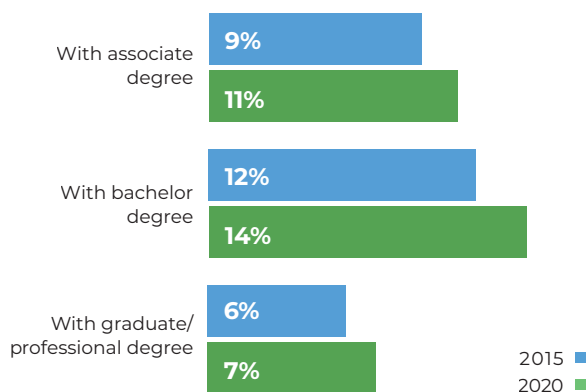
Source: ACS 5-Year Estimates (Respective Years)

Inflation Adjusted 2021 Dollars



POSTSECONDARY EDUCATION

Source: ACS 5-Year Estimates (Respective Years)

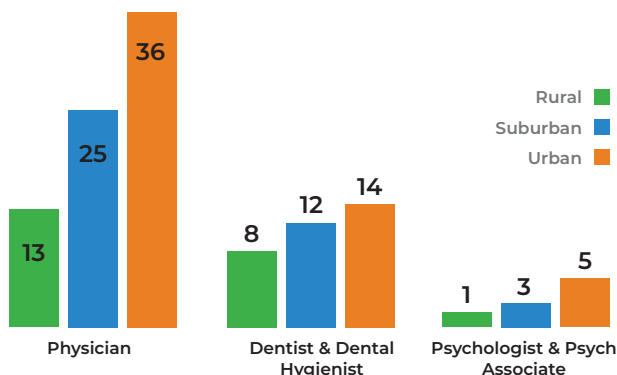


PERCENTAGE OF ADULTS (25 and older)

HEALTH

2019 NUMBER OF RURAL HEALTH PROFESSIONALS PER 10K RESIDENTS

Source: UNC Sheps Center 2019 Data



EMPLOYMENT & ECONOMY

CHANGE IN EMPLOYMENT/ECONOMY INDICATORS (ANNUAL)

Source: Department of Commerce D4 Data Dashboard (Respective Years).

PRIVATE ESTABLISHMENT DATA

TOTAL NUMBER
2010 TO 2021 CHANGE:

4.8% GROWTH

AVERAGE EMPLOYMENT
2010 TO 2021 CHANGE:

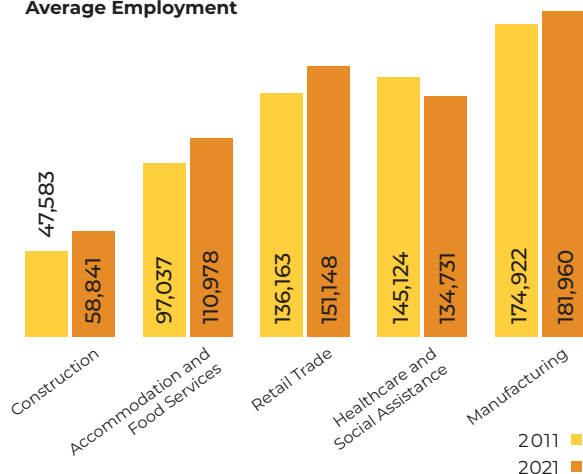
2.5% GROWTH

TOTAL WAGES
2010 TO 2021 CHANGE:

16.8% GROWTH

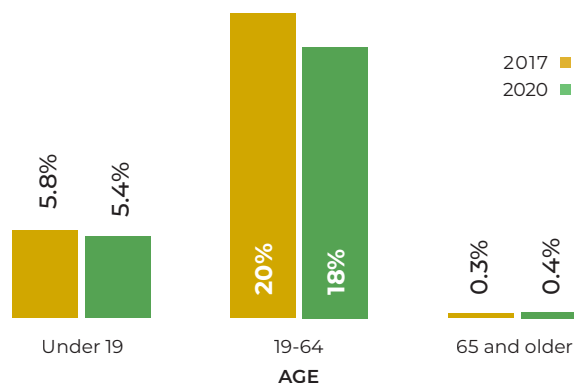
TOP FIVE EMPLOYMENT SECTORS

Average Employment



RURAL UNINSURED POPULATION (2017-2020)

Source: ACS 5-year estimates (Respective Years)



AGRICULTURE

Source: US Department of Agriculture 5-Year Agriculture Census

TOTAL FARM LAND (ACRES)

2007: 6,922,412 | 2017: 6,945,248

NUMBER OF FARMS

2007: 39,099 | 2017: 33,709

RURAL SHARE OF NORTH CAROLINA AGRICULTURAL GDP

2007: 85.9% | 2017: 86.4%

VALUE OF AGRICULTURAL PRODUCTS SOLD (2020 VALUE)

2007: \$10,900,000,000

2017: \$11,710,000,000